

Greenburgh Black History Museum Initiative

Community Banner Project

Project Overview

Since August 2025, a Greenburgh Black History Museum Initiative GBHMI subcommittee has led the development of a town wide historical banner and public art installation across the Town of Greenburgh.

With the support of community members and key partners including the Arts and Humanities Committee, the Village of Croton on Hudson, the Office of Assembly Member Mary Jane Shimsky, Supervisor Paul Feiner, and the Greenburgh Public Library, this initiative is now positioned for coordinated implementation with the Town and all relevant departments. **Including the Greenburgh Town Clerk's Office**

This project establishes a Cultural Recognition Corridor that transforms everyday public spaces into an accessible, educational, and visually engaging experience that honors individuals connected to Greenburgh's history.

Each installation includes a QR code component, allowing every site to serve as a gateway to a broader digital museum experience and providing residents, students, and visitors with direct access to expanded historical content and storytelling.

This initiative is more than a series of installations. It is a scalable cultural asset that embeds history into the public realm and strengthens community identity.

Project Timeline

August 2025

Phase I initiation

- GBHMI subcommittee formed
- Fairview Empowerment Group secures initial funding

January 13, 2026

- Initial proposal and draft presented by Hon Ken Jones to the Greenburgh Town Board
- Honoree selection criteria established

February 28, 2026

- Follow up and updated proposal submitted via email to the Town Board
- Proposed banner locations introduced

April 6, 2026

- Updated proposal submitted via email to the Town Board
- Honorees assigned to specific locations
- Current version under review

May 1 through May 31, 2026

- Initial banner rollout across approved locations

Summer and Fall 2026

Phase II expansion

- Additional corridor installations
- Expansion of digital museum and cultural programming

Installation

Installations will be carried out in coordination with the Greenburgh Department of Public Works, in collaboration with State DOT and utility partners. We respectfully request the Town's leadership to help facilitate coordination across agencies.

Q and A

How were the honorees selected?

Selected based on deceased status, prior recognition as GBHMI honorees, and committee review process.

How were the sites selected?

Locations were selected to maximize visibility and impact, focusing on heavily traveled corridors, proximity to honorees residences, and strong historical relevance.

How will the banners be installed?

Through coordinated efforts with Greenburgh Department of Public Works, New York State Department of Transportation, and utility partners.

Proposed Cultural Recognition Banner Locations
Greenburgh Black History Museum Initiative (GBHMI)
Town of Greenburgh & Regional Cultural Corridor Proposal

Purpose Statement

The Greenburgh Black History Museum Initiative proposes the installation of commemorative cultural recognition banners at key locations throughout the Town of Greenburgh and adjoining regional partner areas. The purpose of this program is to:

- Celebrating local and regional history and cultural contributions
- Enhance civic identity and beautification
- Create an educational, community-based Cultural Recognition Corridor
- Promote cultural tourism and neighborhood pride

Locations were selected based on visibility, traffic volume, pedestrian presence, civic importance, and geographic balance across the Town.

Proposed Banner Locations

1. Central Avenue & Hartsdale Avenue

Justification:

One of Greenburgh's highest traffic intersections, offering exceptional visibility for residents, commuters, and regional visitors. Suitable as a flagship recognition location.

2. Central Avenue & Tarrytown Road

Justification:

Major north-south and east-west connector serving as a key transportation corridor. Provides strong exposure across multiple neighborhoods.

3. Knollwood Road & Tarrytown Road

2

Justification:

Village-style intersection with pedestrian activity and neighborhood character — appropriate for storytelling-focused banners.

10. Fairview Park Drive & Manhattan Avenue

Justification:

Historically significant community corridor within Fairview. Supports local heritage recognition and neighborhood pride.

11. Tarrytown Road (Route 119 Gateway Corridor)

Justification:

High-visibility entrance corridor into Greenburgh. Provides a strong gateway statement welcoming residents and visitors.

12. Madam C.J. Walker Estate Road – Irvington

Justification:

This regional location acknowledges the historic significance of Madam C.J. Walker’s legacy and supports intermunicipal cultural collaboration. Placement here extends the educational reach of the initiative and strengthens partnerships between Greenburgh and neighboring communities while honoring an internationally recognized figure in African American history and entrepreneurship.

13. Hartsdale Train Station

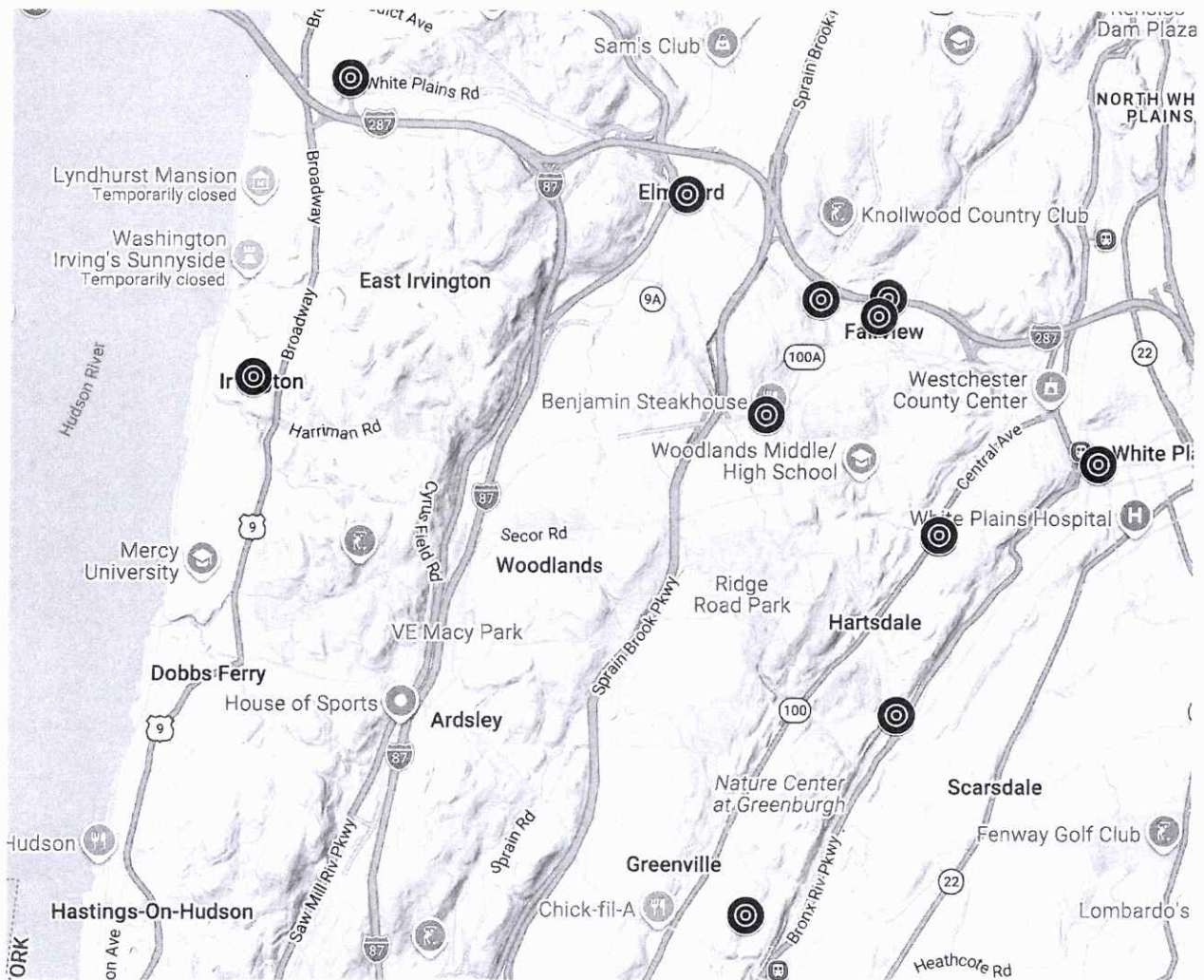
Justification:

A major commuter hub serving Metro-North riders and daily pedestrians. Banner placement at or adjacent to the station would provide high-frequency visibility to residents and visitors while reinforcing Greenburgh’s cultural identity at a key transit gateway.

Implementation Strategy

The proposed locations collectively establish a **Cultural Recognition Corridor** designed to:

Map of proposed locations



Project Outcome

The banner initiative will serve as a permanent educational and cultural asset reinforcing Greenburgh's commitment to diversity, history, and inclusive community storytelling.

Sincerely,

Johan Snaggs


Fairview Empowerment Group

Greenburgh Black History Museum Initiative

Proposed Banner Locations

Greenburgh Black History Museum Initiative

VERNON JORDAN




1935 — 2021

Attorney
Executive
Presidential Advisor

1. Hartsdale Train Station

Greenburgh Black History Museum Initiative

LOIS TAPLIN BRONZ




1927 — 2018

Educator
Councilwoman
Legislator

2. Central Avenue & Hartsdale Avenue

Greenburgh Black History Museum Initiative

HAZEL SCOTT



1920 — 1981

Virtuoso Pianist
Composer
Actress
Activist

3. 178 Tarrytown Road

Greenburgh Black History Museum Initiative

ROY CAMPANELLA




1921 — 1993

MVP
All-Star
Hall Of Fame
Athlete

4. North Place & Tarrytown Road

Greenburgh Black History Museum Initiative

WILLIAM H. SUDDERTH




1924 — 2016

Fire Commissioner
Greenburgh Housing Authority Manager

5. Tarrytown Road & Dobbsferry Road

Greenburgh Black History Museum Initiative

BARBARA WATSON-PERRY




1938 — 2023

Commissioner
Department of Community Resources
Community Advocate

6. Manhattan Ave & Tarrytown Road

Greenburgh Black History Museum Initiative

CAB CALLOWAY




1907 — 1994

Music Pioneer
Stage & Movie Star
Cultural Catalyst

7. Knollwood Road & Tarrytown Road

Greenburgh Black History Museum Initiative

GORDON PARKS




1912 — 2006

Visionary
Photographer
Filmmaker

8. Hillside Ave & Old Tarrytown Rd.

Greenburgh Black History Museum Initiative

DR. OLIVIA J. HOOKER




1915 — 2018

Pioneer
Activist
Child Psychologist

9. Hillside Ave & Old Tarrytown Rd.

Greenburgh Black History Museum Initiative

MOMS MABLEY




1894 — 1975

Comedian
Activist
Actress

10. West Hartsdale & Dobbs Ferry Road

Greenburgh Black History Museum Initiative

MADAM C.J. WALKER



1867 — 1919

Magnate
Entrepreneur
Activist

11. Madam C.J. Walker Estate Road – Irvington

Greenburgh Black History Museum Initiative



Scan to Learn More

Every site

Banner details

